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		Application Number	10/815368
		Filing Date	04/01/2007
		First Named Inventor	Ian Eisenberg
		Art Unit	3625
		Examiner Name	Levine, Adam L.
Sheet 1	of 1	Attorney Docket Number	1281-0086

NON PATENT LITERATURE DOCUMENTS ¹			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
AL	1	NEUSTAR, "NeuStar Selected by CTIA to Launch Common Short Code Registry," October 21, 2003	
AL	2	NEUSTAR, "Common Short Code FAQs," at least as early as October 21, 2003 (contemporaneous with citation No. 1, above)	

Examiner Signature		Date Considered	Jan. 4, 2008
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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